

# Working at ProspectSoft

Comments from Antoinette, placement student

Course: BA Innovation and Enterprise

Job title: Marketing Assistant

Location: High Wycombe



## Why Placement?

Taking a placement is a unique and very rewarding experience that is a must for anyone keen to fully explore their undergraduate degree opportunities. Having a good degree in the dynamic world of business nowadays is not enough. It is the practical abilities acquired on placement that highlight our theoretical knowledge from lectures and add that polished finishing touch to our university degree.

## Why ProspectSoft?

**P**rofessional-**R**ewarding-**O**pportunistic-**S**timulating-**P**roactive-**E**njoyable-**C**reative-**T**otally-**S**ociable-**O**pen-minded-**F**un-**T**ime

ProspectSoft provides you with a unique business experience in a very motivating, professional and innovative atmosphere. The size of the company is just perfect for anyone keen on learning from a dynamic and rapidly growing business with real challenging responsibilities.

## Why Marketing?

**M**otivational-**A**rtistic-**R**esponsible-**K**een on **E**xciting **T**asks-**I**nnovative thinkin**G**

Working for a growing company within the newly emerged CRM (Customer Relationship Management) software industry makes the marketing job intriguing, demanding and stimulating, where personal contribution is highly valued, hard work is required and a great experience is guaranteed.

## Why ProspectSoft Marketing Placement scheme?

Working as a Marketing Assistant at ProspectSoft proves to be a unique experience and a great opportunity to learn from experienced colleagues, work with customers and partners (such as consultants and designers) and get involved by managing your own projects. Skills such as problem solving, decision-making, organizational abilities, teamworking, interpersonal skills (excellent verbal and written communication skills), enthusiasm and commitment are needed and much appreciated.

Personal excellence, individuality, and strive for perfectionism are key factors that have further attracted me to the position and still encourage and inspire my work at the company.

## Key Features

- **Configurable** for many sizes and types of organisation with multiple functional modules
- **Fully scalable** from entry-level to enterprise-wide solution
- Sales force, marketing and field service **automation**, all with management escalation
- **Dynamic integration** with **Microsoft Office** giving full document management
- **B2B** and/or **B2C customer relationship management** within one system
- **Dynamic analysis** and **detailed management reporting** on customers and suppliers, sales, service or products

