

Press Release

# ProspectSoft in accounting and CRM alliance with Exchequer



## Exchequer and ProspectSoft in accounting and CRM alliance

Exchequer Software has joined with ProspectSoft as a member of its Alliance Partner Programme. The Alliance Programme was recently launched to improve co-operation and collaboration between ProspectSoft and market-leading developers of other business software, particularly back-office applications.

The partnership means that resellers of the award-winning accounting software Exchequer Enterprise now have an even stronger proposition to offer their customers, in the form of closely integrated and well-proven solutions for both the front and the back office.

Rob Steele, Exchequer's Marketing Director:

*"We've been impressed with the professional way in which ProspectSoft has integrated its CRM solution with Exchequer Enterprise. ProspectSoft CRM is a great product and provides excellent added-value to Enterprise users who wish to improve their sales and service management."*

According to Andrew Ardron, Managing Director of ProspectSoft:

*"We've enjoyed an excellent relationship with the people at Exchequer for some time now, which has resulted in some significant combined successes. This partnership cements our relationship and allies us with one of the UK's most innovative accounting software developers."*

To find out more, please go to [www.prospectsoft.com](http://www.prospectsoft.com) or call David Hunter on 01494 486 301.

### Key Features

- **Configurable** for many sizes and types of organisation with multiple functional modules
- **Fully scalable** from entry-level to enterprise-wide solution
- Sales force, marketing and field service **automation**, all with management escalation
- **Dynamic integration** with **Microsoft Office** giving full document management
- **B2B** and/or **B2C customer relationship management** within one system
- **Dynamic analysis** and **detailed management reporting** on customers and suppliers, sales, service or products

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