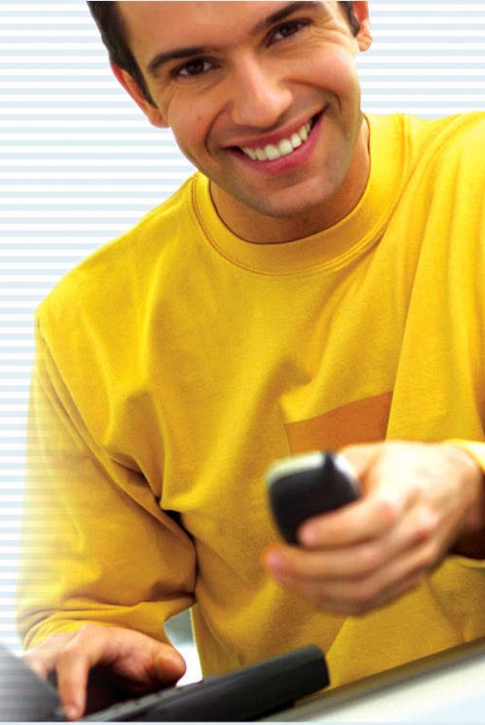


Press Release

# ProspectSoft partners with Pegasus



## Pegasus Software becomes ProspectSoft CRM Alliance Partner

We're very pleased to announce that Pegasus Software is now a member of the ProspectSoft Alliance Partner Programme. Our Alliance Programme was recently launched to improve co-operation and collaboration between ProspectSoft and market-leading developers of other business software, particularly back-office applications.

The Programme also means that all Opera II resellers have a formidable proposition to offer their customers – closely integrated and well-proven solutions for both the back and front office. ProspectSoft personnel, representing the only CRM supplier at the recent Pegasus Developer Day, were happy to greet friends old and new.

Gary Turner, Managing Director, Pegasus Software:

*"What every customer needs is a proven and reliable back-office accounting system linked to a powerful front-office system. The high degree of integration between Pegasus Opera II and ProspectSoft CRM more than meets that need, enabling customers to focus on driving up profitability and operational efficiency."*

Andrew Ardron, Managing Director, ProspectSoft:

*"Tight integration with Pegasus Opera II was very important to us. Pegasus has a long track record of developing accounting systems that go on to become market leaders and therefore aligning closely with Pegasus makes a lot of sense for us."*

To find out more, please go to [www.prospectsoft.com](http://www.prospectsoft.com) or call David Hunter on 01494 486 301.

### Key Features

- **Configurable** for many sizes and types of organisation with multiple functional modules
- **Fully scalable** from entry-level to enterprise-wide solution
- Sales force, marketing and field service **automation**, all with management escalation
- **Dynamic integration** with **Microsoft Office** giving full document management
- **B2B** and/or **B2C customer relationship management** within one system
- **Dynamic analysis** and **detailed management reporting** on customers and suppliers, sales, service or products

[www.prospectsoft.com](http://www.prospectsoft.com)



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