

Working at ProspectSoft

Comments from Patrick Johnson, placement student

Course: BA (Hons.) Business Economics

Job title: Marketing Assistant

Location: High Wycombe

Why did you apply to ProspectSoft?

When I was looking for a placement I was worried that I would get stuck in a big heartless corporation making coffee, photocopying endless piles of dull papers and generally being given every boring job that no one else wanted. This is why I applied for ProspectSoft, it maybe smaller than many other businesses that offer student placements but that means that you get real experiences in all areas of the business and contact with customers and suppliers.

What does your job involve?

I work within the marketing department, which is made up of a small tight knit team who enjoy our work. ProspectSoft produces a wide range of marketing materials and I have been given the opportunity to voice my ideas and views in every aspect of them. As soon as I started I was allowed to get stuck in and contribute, I was given the responsibility for projects that I would never of thought I would have been trusted with so early on in my placement. With the support and help from established members of staff, I was able to perform the tasks I was assigned to the highest of my ability. We are now planning our marketing activities for 2007 and

I am playing a central role in this process. We are in a fast moving high tech industry where innovation is essential, not only for the product but also in everything we do.

What have been the highlights of your placement (work)?

So far my placement has already exceeded my expectations, I have developed entirely new skills and improved in areas that I already thought I was strong in. I have been able to negotiate deals with suppliers, liaise with design agencies and communicate with our existing customers. All of which has increased my overall understanding of business and people.

What have been the highlights of your placement (social)?

All of the placement students started on the same day, which was great because we were all in the same boat and that helped us to bond together. From day one I was made to feel welcome the whole company has a young and positive feel to it and everyone gets on well. I am living in Oxford this year and commuting to High Wycombe but whenever there is an excuse to go out for a few beers I always have somewhere to crash at the end of the night.

What advice would you give to someone considering a placement at ProspectSoft Ltd?

If you want to get stuck in and learn a lot then this is for you. It is a small company growing fast and with big ambition. A tip for the interview is do a bit of research on what we sell and how we sell it.

If you would like more information about ProspectSoft CRM, have a look at our Website:

www.prospectsoft.com

If you would like more information about ProspectSoft Ltd Placement Scheme, please send an email to: daniel.mcritchie@prospectsoft.com

