

Contact Division Verification

Keep your database clean and accurate

Price Guide: £300 per site plus ALF

This plug-in application provides an alternative method for ProspectSoft CRM users to verify if the data contained in contact and division records is correct. This helps keep data in the system up-to-date making future marketing efforts more effective.

A pop up will appear asking the user if they would like to verify the data when they either modify a division or contact record or when they create a new record.

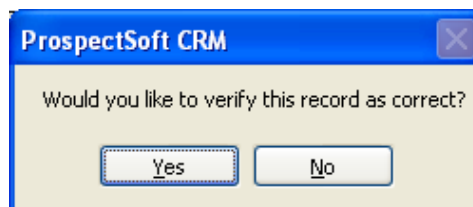
On choosing to verify that the record is correct the last verified field held on the division level will be updated.

Key Features

- Automatic pop-up prompting the user to verify that the data is correct.
- The date that the division or contact record was last verified is displayed, giving the user confidence that the details are correct.

Benefits

- Increase the effectiveness of your marketing campaigns with regular updating of your data.
- Allows easy identification of which records have been cleaned & when



Typical Users

All companies benefit from cleaner data, however in particular:

- Companies which sell over the phone.
- Companies which do regular profiling of their prospects and customers.

Dependencies

The Contact Division Verification Option requires the following ProspectSoft modules to be installed:

- B2B/B2C Contact Manager
- XML API *

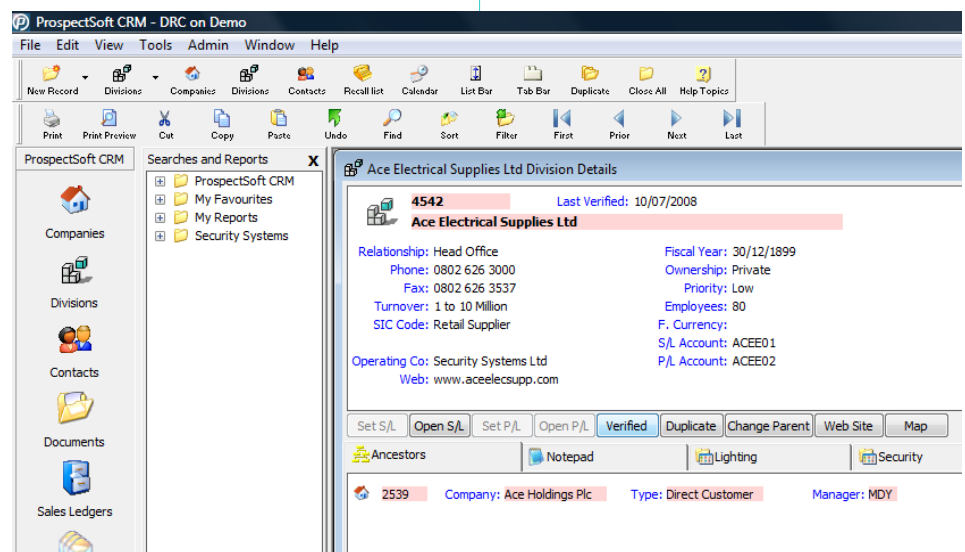
Related XML API Options

- Delivery phone number Pop-up
- Problem Related Tab check

Additional Information

For more information about ProspectSoft CRM software developments, please visit:

www.prospectsoft.com/crm/options



This option has been developed using the ProspectSoft XML API (Application Programmable Interface)

* The XML API module is supplied as standard with every new ProspectSoft CRM system